

practical fishkeeping

Since 1996, Practical Fishkeeping magazine has been asking fish suppliers to sign a pledge saying that they will not stock dyed fish. The campaign is open to aquatic retailers and wholesalers based anywhere in the world.

Apart from the feelgood-factor of supporting a good cause, every store which signs the pledge will receive a certificate to display in their shop. We will also give every store a FREE webpage in our online database of aquarium outlets and add them to our list of campaign members.

For more details on why we are running this campaign please visit the Practical Fishkeeping website: www.practicalfishkeeping.co.uk

Matt Clarke
Technical Editor – Practical Fishkeeping

Your pledge

As the proprietor/owner/manager of the aquatic business listed below, I pledge not to knowingly stock or sell dyed fish of any species.

Please provide accurate details for your shop so we can provide you with a FREE listing on our website: www.practicalfishkeeping.co.uk/shops Please enter your details in BLOCK CAPITALS.

Your name:..... **Your job title:**.....

Company name:.....

Address:.....

.....

.....

Postcode:..... **Country:**.....

Phone:..... **Fax:**.....

Email:..... **Signature:**.....

Which of the following do you stock (please tick)?

Tropical freshwater fish: Coldwater fish:

Tropical marine fish: Pond fish:

Discus:

Are you a member of OATA (please tick)?

Which category would you like to be listed under (please tick)?

Aquatic retailer: Wholesaler:

How did you hear about this campaign?

From the magazine: Via website:

From a customer: